

The Art of Dentistry

In the heart of London's renowned Harley Street, the Andersson Clinic offers a wide range of services from routine cleanings to tooth whitening to Botox and extreme makeovers.

The latest gentle techniques and innovative equipment are used to give patients a stunning, healthy and youthful smile and appearance, without the pain and fear many people associate with traditional dental and cosmetic treatment. Dr Andersson and his experienced team have helped television personalities, celebrities, professional athletes and hundreds of other people achieve the appearance they want.

The Andersson Clinic is a true revelation of what is possible in dental practice design. From the moment you walk in, you are presented with an array of colour and treasures to take your mind completely away from the clinical treatment which potentially lies ahead. Even the complaints box is adapted from a stylishly designed perfume box!

Welcoming orchids line the waiting area and the glass panelling etched with Freddie's signature demonstrates the personal touches that have gone into developing this stylish practice. Music plays in the background which helps Dr Andersson work and has the added benefit of creating a relaxing mood for patients.

"I want to create an appearance of a non-clinical environment when patients arrive at the practice"

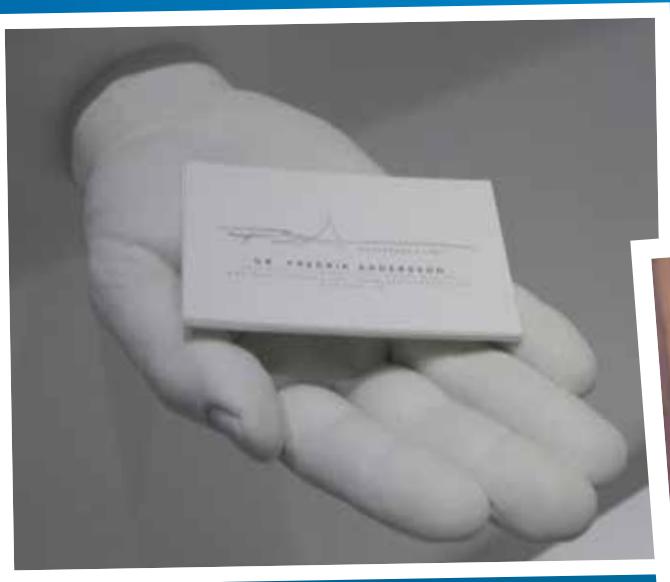
– Dr Freddie Andersson



Dr Freddie Andersson
The Andersson Clinic



KaVo PRIMUS 1058 Compact



The modern treatment suite is very much in keeping with the makeovers performed on the patients who visit – visually impressive even to the finest detail. Dr Andersson explains, *"I want to create an appearance of a non-clinical environment when patients arrive at the practice"*. It's stylish furnishings, sultry lighting and walnut panelling make it feel more like a beauty spa than a dental surgery. Dr Andersson's passion and enthusiasm for dentistry is infectious and his personality is reflected throughout the suite with vibrant lighting, colourful pictures and interesting memorabilia.

An array of novelties can be found around the practice. The business cards are held by a human-like hand sculpture; his first pair of shoes are delicately placed on the counter and larger than life shell necklaces from Bali are displayed prominently on the window sill. These regularly intrigue patients and stimulate conversation.

"If you're going to have something, you might as well have it nice"

– Dr Freddie Andersson

With a special interest in composite restorations and an impressive portfolio of clinical cases to match, Freddie's artistic skill stretches beyond the realms of surgery design and aesthetics. In Freddie's own words, *"If you're going to have something, you might as well have it nice"*. This is reflected in the salon style mirrors in the surgery which serve a functional purpose but also add an element of glamour.



KaVo PRIMUS 1058 Compact

Commenting on his **KaVo 1058 COMPACTchair**, Dr Andersson says, "It is important to make the most of the space available. The COMPACTchair allows me to do this."

"The treatment unit is designed in such a way that I can sit behind the patient and this has been so much more comfortable. The foot pedal gives me complete control, I can get the handpieces operating really slowly giving me enhanced precision. The grey upholstery absorbs the coloured lighting in the surgery and complements the black reflective cabinetry perfectly."

– Dr Freddie Andersson

Find out more about the Andersson Clinic at www.dentalstudio22.com



The Primus 1058 COMPACTchair

If you are looking for a comfortable treatment unit to fit into a smaller surgery, the **KaVo Primus 1058 COMPACTchair** could be the answer. It can be tilted to make it more accessible for older patients and easily moved from the 80°, upright sitting position into the supine position. It is possible to talk to your patients while they are in a natural seated position.



For more information on the 1058 COMPACT treatment unit, contact KaVo Dental on
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